

Bulletin



**Have you
visited
China
yet?**

CHINESE IS IN CHINA

Probably you don't know but in 2011 China has already overtaken Spain becoming the third most visited country in the world – according to United Nations World Tourism Organisation (UNWTO) ranking. UNWTO predicts that in 2020 China will attract the largest number of tourists in the world. The problem is that there might be a communication difficulties while visiting China – as

CHINESE IS SPEAKABLE

Our mobile phone product (application) is especially designed for tourists and it will play the role of the language guide during their stay in China. You will be able to learn Chinese during your flight, bus or train journey, when staying at a hotel or in a restaurant. Attractive games and exercises will help you to improve your knowledge of Chinese. If you have problems to speak Chinese or



Screenshots of mobile phone application C4EU

most of the Chinese do not speak any European language without mentioning that Chinese script is totally different. Addressing this issue “Chinese for Europeans” (C4EU) staff is currently working on mobile phones application for learning and understanding Chinese, which will be available for all Europeans in 23 official EU languages versions.

you won't be understood by shop assistant or taxi driver you will be able to play him/her the exact word or even the full phrase just from your mobile phone device. Thanks to recording of the sounds made by native Chinese speakers your message will be understood. All phrases will be presented with both Chinese Character and Pinyin – official Chinese



Day and night in Harbin

system which is used to transcribe Chinese characters into Latin script.

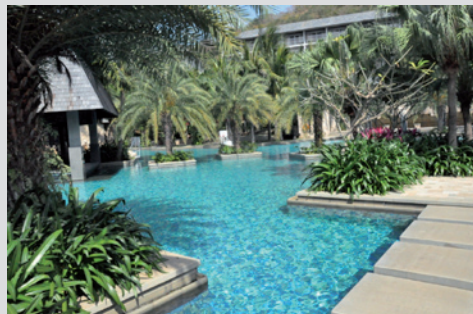
BE FIRST – TRY CHINESE

The application will be available just before holidays – so in case you want to choose China as your holidays destination this year, you will be supported by our 100% free product. If you are interested to be a tester of our product on your mobile phone before it is available for public on our website www.Chinese4.eu – please contact with EduActive (mail on the project web site at “Contact” bookmark) and you

might be chosen to be in the lucky testers of mobile phone application group. Don't miss your chance and write us today.

ATTRACTIONS IN CHINA

It's not very surprising that China with its area of 9,640,821 km² which is more than double of the European Union area (4,324,782 km²) can offer you all the types of weather to help you spend your time on your favourite type of leisure activities from sun bathing on beautiful beach to winter activities in mountains. You can very easily mix it with sightsee-



Hot summer in Hainan



Entrance gate to Harbin ice and snow festival

ing of ancient culture of one of the oldest countries on the earth.

BEIJING – THE CAPITAL

When visiting China you can't forget about its capital Beijing (Peking) with its population of almost 20 millions. The city has hosted the 2008 Summer Olympic Games and will host 2015 IAAF World Championships in Athletics. The two most important historical monuments are "Forbidden City" and "Heaven Temple".

DO YOU KNOW SNOW

After warming up in Beijing you should fly to winter sport destination which

is Harbin. Harbin is famous for one of the biggest ice and snow annual festival in the world. If you want to see it you have to reserve your time between 5th January and 5th February. You will be shocked as it's not only the presentation of some ice sculptures but you will be visiting the whole city build basically from snow and ice. We recommend you to visit it during the evening as whole city is illuminated with thousands of lights.

CHINESE HAWAII

Whenever you are tired of sightseeing and feel cold after visiting Harbin's skiing area and its International Ice and



Sky high palms in Hainan

Snow Sculpture Festival you may need some hours in plane to get to Hainan Island the smallest province of People's Republic of China. The Island is called "Hawaii of the Orient" it is extremely popular holiday resort with not only Chinese but also other neighbour countries. During the past years the Chinese government has been very heavily investing in the area to make it more popular, especially among tourists from EU and USA by promoting it as world class resort filled with lots of attractions among which golf played one of the key roles.

TOURISTS SPEAK CHINESE

So don't miss your time and book your holidays in China for sightseeing as well as winter or summer sports and activities. Of course there are thousands of spots more on your way – you just need to search it in Internet. We wish you luck and whenever you are in China remember that you are not alone, our Mobile Phone Application for Tourist will be always with you to help you to communicate in Chinese in easy way. Don't miss such opportunity and log in www.Chinese4.eu – we are awaiting you and your comments. Be part of European Union community of Chinese language and culture fans.

BASICS FOR COMMUNICATION:

ENGLISH	PINYIN (Latin script)	Chinese CHARACTERS
Hello.	nǐhǎo	你好
Thank you.	xièxie	谢谢
Good bye.	zàijiàn	再见
Yes.	duì / shì	对 / 是
No.	bù	不
How much does it cost?	Duō shǎoqián?	多少钱？
It is too expensive.	Tài guǐ le!	太贵了！
Where is <u>hotel</u> ?	Jiǔdiǎn zài nǎlǐ?	酒店在哪里？
Where is <u>restaurant</u> ?	Fàn diǎn zài nǎlǐ?	饭店在哪里？
Where is <u>airport</u> ?	Jīchǎng zài nǎlǐ?	机场在哪里？
Where is <u>bus station</u> ?	Gōngchēzhàn zài nǎlǐ?	公车站在哪里？
Where is <u>train station</u> ?	Huǒchēzhàn zài nǎlǐ?	火车站在哪里？

Before our application is available we want to provide you with some basic vocabulary.

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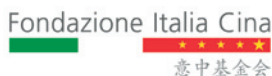
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