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# Bulletin

## Career made in China

A European student who knows English, German, Russian, Italian? Nothing weird. But how many students know Chinese? This language used by more than 1/5 people has become more and more popular in Europe.

Why Chinese is better than English or another language? Because the Chinese language in your CV is an even greater advantage than European languages on the labour market.



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Although the Chinese economy is developing very fast, Europeans still do not see this country as a place to start their career. China continues to be associated with cheap shoes and kung-fu movies. The truth is China is currently undergoing a rapid transformation from an agricultural country, controlled by state, to a country developed by industry which built their power on knowledge and innovation. China spends almost 3 percent of GDP on research and development, which is five times as much as Polish expenses spent therein in relation to national income. China has also many elite universities with their very advanced technology, accompanied

by rapidly conquering industries. This makes the country become the centre of the world in all dimensions – economic, financial and geopolitical.

More young Europeans should spend some time in China; in the first place, to study there, and later to work there too. This can help in the personal development of every European. Whether we like it or not, China will play a decisive role in the world in the twenty-first century.

There are various possibilities to take a trip to China. Costs depend of course on the region we choose, how long we would like to learn and, last but not

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least, what we decide to spend our money on, what standard of living we choose while we are staying there, just like in any other country. From the European point of view, the easiest way to go to China is to study the Chinese language, history and culture of China. Many students enjoy scholarships prepared especially for them.

China is not only waiting for students who would like to start studying Chinese language. Many European universities have agreements with Chinese universities resulting in the exchange of students. There are also government grants that are managed by the Academic Recognition and International Exchange. Some of the most interesting exchange programs include: "China Discovery" and an international student organization AIESEC. Europeans should remember that a trip to China is an opportunity to complete the business practices in management, administration or marketing.

Do Europeans in the Far East have to come to terms with some disadvantages? Surely they must be aware of cultural differences because we cannot in any way compare European situation

to the large Asian cities or villages. It is a country of unusual contrasts. The character of the Chinese metropolis itself is complicated as well. It is not just a bigger city comparable to European cities. When it comes to the social media, it is heavily regulated by the Chinese authorities who do not allow their citizens, for example, to surf on *Facebook* and *YouTube*. A European will find it unusual. On the other hand, the weaknesses of the political system are compensated for with the friendliness of people. You may expect that the Chinese people, although not as open as Europeans, turn out to be very helpful even to strangers.

Today in the labour market premium for the knowledge of the language, the chance to find a job is almost 10 percent greater. And as the time goes by it will grow even much more. The same situation may be with studying at good universities in China because the contacts made during their stay at the university may lead to further business cooperation. Before many young Europeans draw an interesting business career in China, they need to have a bit of fantasy and of course know a bit of Eastern culture and their habits.

Before you do the first step to go to China, get to know the language and the culture from **Chinese for Europeans**. This project is addressed to these Europeans who have never had any contact with Chinese language and culture. Be a part of **Chinese for Europeans**, start to learn Chinese for children, students, businessmen and tourists. All modules contained in the course are dedicated to Europeans who are going to start their adventure with China and its culture.

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## PARTNERS



**Mescomp Technologies SA**  
Aleje Jerozolimskie 47  
00-697 Warszawa  
Poland  
[www.tech.mescomp.pl](http://www.tech.mescomp.pl)



**University of Antwerp Management School**  
Sint-Jacobsmarkt 9-13  
2000 Antwerp  
Belgium  
[www.uams.be](http://www.uams.be)



**International Certificate Conference e.V.**  
Berner Heerweg 183  
22159 Hamburg  
Germany  
[www.icc-languages.eu](http://www.icc-languages.eu)



**Fondazione Italia Cina**  
Palazzo Clerici – Via Clerici 5  
20121 MILANO  
Italy  
[www.italychina.org](http://www.italychina.org)



**Soros International House**  
A MEMBER OF INTERNATIONAL HOUSE WORLD ORGANISATION

**Soros International House**  
Konstitucijos ave 23A  
08105 Vilnius  
Lithuania  
[www.sih.lt](http://www.sih.lt)



**EduActive**  
Pileckiego 104/149  
02-781 Warsaw  
Poland  
[www.eduactive.pl](http://www.eduactive.pl)