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CHINESE
FOR EUROPEANS
欧洲人学中文

www.chinese4.eu

Bulletin

Learning Chinese is simple and easy!



Don't have time?
Don't have the funds?
We can help you!

'Chinese for Europeans' uses a wide range of innovative ICT tools and up to date methodologies that make learning Chinese easy, enjoyable and accessible for everyone. You will have an access to all the materials free of charge. All you have to do now is to visit our website at www.chinese4.eu

This project has been funded with support from the European Commission. The contents of this brochure reflect the views only of the Chinese for Europeans Project Partners, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Learn Chinese and get a taste of Chinese culture with **'Chinese for Europeans'**

欧 洲 人 学 中 文

Why Chinese?

China is now one of the key market places for trade in the world. Some say it is fast becoming the next superpower. This makes learning to speak Chinese a great advantage in the increasingly competitive world. More than 30 million people worldwide already are learning Chinese as a foreign language. In business, you can't afford to miss out.

Chinese culture is over 5000 years old. By learning Chinese, you will also learn about another culture and another way of looking at the world. Learning a language gives you a better understanding of how the people think and of the cultural values and traditions that have helped form the Chinese nation today.

About 800 million people speak it as their mother tongue, and an additional 200 million people as a second language. There are large Chinese communities all over the world. Learning Chinese can give you the opportunity to interact more effectively with one of the largest language communities on the planet.

Whether you use it for business or to establish personal ties, knowing the language is not only useful, but equips you with the necessary tools to communicate and connect with people, to become part of the international and intercultural dialogue.

'Chinese for Europeans', Project aims and objectives

This project is funded by the European Union and aims to bring the Chinese language closer to Europeans from various age groups and backgrounds. It promotes intercultural dialogue and helps to break down barriers. Its goal is to achieve better understanding of the Chinese language and culture.

头等舱 / 公务舱

FIRST CLASS / BUSINESS CLASS

'Chinese for Europeans':

- provides free and easily accessible educational materials for Europeans travelling to China for personal, professional or educational reasons or simply as a tourist
- facilitates contacts between EU citizens and Chinese immigrants, thereby encouraging intercultural relationships
- enhances the motivation and learning competencies of Europeans, enabling easy and simple access to learning Chinese

Benefits of learning Chinese with 'Chinese for Europeans':

- because it is an online course, all materials are conveniently and easily accessible at any place and any time
- learning Chinese becomes an enjoyable and successful experience
- the course is available in all 23 official languages of the European Union
- the course contains a basic module for all users and four additional modules specifically tailored to the following target groups:

Children | Students | Business people | Tourists



Course outline

'Chinese for Europeans', www.chinese4.eu is a Chinese e-learning course. It is targeted at beginners who want to learn basic Chinese or Chinese for business. The course is funded by the European Union and completely free for participants.

The course is based on 5 modules:

Modules	Methodology
Module 1 – language basics	—
Module 2 – language for children	Micro learning
Module 3 – language for students	Multimedia learning
Module 4 – language for business	Mobile learning
Module 5 – language for tourists	E-learning

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